



Hy-Vee, Inc. • 5820 Westown Parkway • West Des Moines, Iowa • 50266

Media Contact:

Tina Potthoff
Senior Vice President, Communications
Office: (515) 559-5770
Mobile: (515) 975-9211
tpotthoff@hy-vee.com

FOR IMMEDIATE RELEASE

Hy-Vee Voluntarily Recalls Hy-Vee Mealtime Asian Fried Rice Due to Undeclared Milk Allergen

WEST DES MOINES, Iowa (Sept. 10, 2019) — Hy-Vee, Inc., based in West Des Moines, Iowa, is voluntarily recalling its Hy-Vee Mealtime Asian Fried Rice product after the liquid egg used to make the fried rice was found to contain milk, which is not declared on the product label. The voluntary recall includes the Hy-Vee Asian Fried Rice in 16-ounce plastic containers and best if used by dates of Sept. 14, 2019, or Sept. 15, 2019. The expiration date can be found on the label on the top of the plastic lid.

There have been no confirmed reports of adverse reactions as of September 10, 2019 due to consumption of this product. Anyone concerned about an injury or illness should contact a health care provider.

The product was distributed to 147 of Hy-Vee’s 268 grocery stores across its eight-state region of Iowa, Illinois, Missouri, Kansas, Nebraska, South Dakota, Minnesota and Wisconsin. Below is a list of products that are being voluntarily recalled. The UPC and Lot Code can be found on the label on the bottom of the plastic container.

UPC:

Variety and Size:

0075450238580

Fried Rice 16 oz - Lot Code of 19250 or 19251

Out of an abundance of caution, Hy-Vee removed the product from the shelves of its stores as soon as it discovered the situation.

It is important to note that all other Asian items of the same variety but with different Lot Codes are NOT impacted by this voluntary recall.

Customers who purchased any of this product should dispose of them or return them to their local Hy-Vee store for a full refund. Consumers with questions may contact Hy-Vee Customer Care representatives 24 hours a day, seven days a week at 1-800-772-4098.

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Hy-Vee, Inc. is an employee-owned corporation operating more than 260 retail stores across eight Midwestern states with sales of \$10 billion annually. The supermarket chain is synonymous with quality, variety, convenience, healthy lifestyles, culinary expertise and superior customer service. Hy-Vee ranks in the Top 10 Most Trusted Brands and has been named one of America’s Top 5 favorite grocery stores. The company’s 80,000 employees provide “A Helpful Smile in Every Aisle” to customers every day. For additional information, visit www.hy-vee.com.